



Shake the right hands.SM

Cynk helps people “shake the right hands” at live events – and brings you revenue.

As an event organizer, you need to build attendance, engagement and revenue. Your attendees and exhibitors need to bring back results.

Cynk is a powerful live-event mobile networking tool that builds the value of your event.

Increase engagement, increase revenue.



The Opportunity

Attendees and exhibitors come to live events to build relationships, develop new leads, buy or sell new products, and more. You've gotten everyone under the same roof. How do you help the right people connect while growing your revenue?



How Cynk works

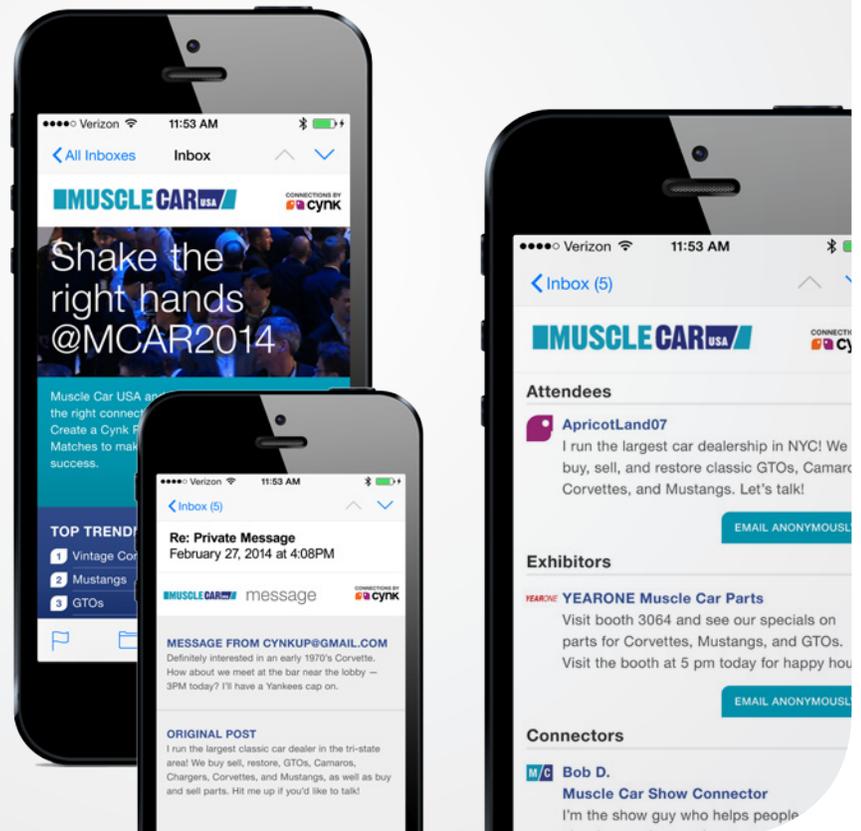
Cynk is incredibly easy — it works through email. Attendees and exhibitors create posts in their own words that tell what they're looking for or offering. Cynk's matching technology sends a list of the best complementary posts and then people exchange emails — anonymously — with any of their matches. When everyone's ready, they can meet face-to-face. There's nothing to download, and it can work next to any existing event app.

Premium users can opt for sponsored ads and posts, a whole new way for them to raise their visibility and for an event organizer to generate revenue.



The Solution

Cynk is a powerful mobile tool that connects attendees with each other and exhibitors. Matches are based on complementary interests, goals and needs — so that everyone finds what they're looking for faster and easier.



For more information, email us at info@cynkup.com

How Cynk helps everyone shake the right hands:



Event Organizers

Cynk makes your show more valuable by increasing sponsorship revenue while offering exhibitors and attendees a new way to target and engage prospects. And all engagement data and insight is trackable and stays in YOUR HANDS — not at someone else's social network.



Exhibitors

Exhibitors have a new sponsorship opportunity to develop more targeted, qualified leads to engage one on one and face to face. Their posts bring greater and more informed traffic. They can publicize late-breaking show specials that precisely reach their targets in a fresh way.



Attendees

Attendees make connections based on exactly what they're looking for. Whether they want to develop new business, find new products or services, or just want to talk — they'll quickly locate those who want to "Cynk-up." Premium users who want greater visibility can opt for sponsored posts that display real names and company logos.